

The background is a dark, layered collage of military imagery. At the top left, an F-35 fighter jet is shown in flight. In the upper right, a Navy aircraft carrier is visible. The center features a large, semi-transparent globe with a grid overlay. Below the globe, a large naval ship, possibly a destroyer, is shown from a front-three-quarter view. At the bottom right, a tank with 'PANTHER' written on its barrel is depicted. The overall aesthetic is high-tech and tactical, with yellow and white geometric shapes (triangles, lines) overlaid on the right side.

NATIONAL FIRE CONTROL SYMPOSIUM

PROSPECTUS PACKET **2025**

NORFOLK, VA
10 - 13 MARCH

www.usasymposium.com/nfcs

About the Event

The National Fire Control Symposium (NFCS) is a tri-service supported event with technical program lead advisory rotating among the services. The U.S. Navy will provide lead technical advisorship for the March 2025 event in its 31st year.



Register Today By
[Clicking Here!](#)

Vision

The NFCS brings together the Nation's fire control community to address the needs of the entire kill chain, translate those needs into emerging technology requirements, and identify the crucial challenges in fulfilling those requirements. The NFCS provides a forum to discuss science and technology (S&T) priorities, drive technology toward maximizing return on investment, and report real progress on current investments.

Focus

The NFCS is the only all-Service forum for discussing the entire kill chain applicable to the Joint Military Services, and has served the Integrated Fire Control Community of Interest (IFC-COI) for three decades. Due to its secret no-foreign format, the NFCS is in a unique position to promote much needed cross-talk between the forward operators, service communities, warfare centers, laboratories, and industry partners.

Value

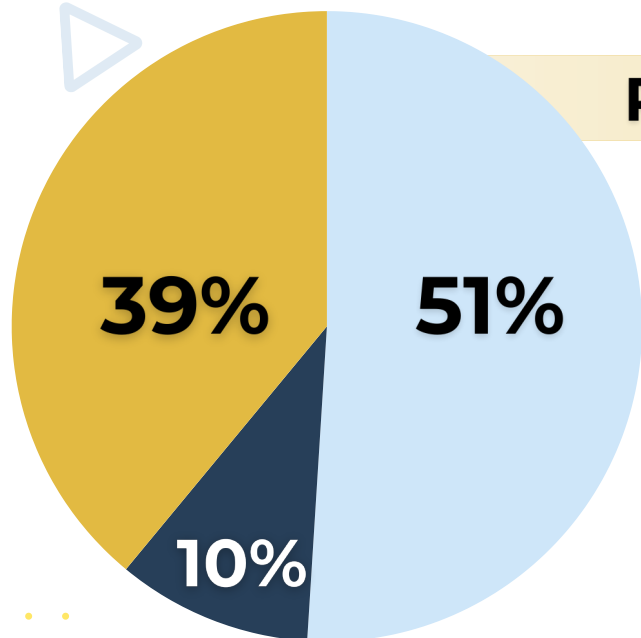
The NFCS offers a great opportunity to interact with leading system engineers, designers, scientists, and managers collaborating to focus on current warfighter issues related to integrated fire control, including homeland defense, and challenges applicable for all military services, research and development centers and the defense industry. The size and focus of the NFCS affords a greater number of productive contacts, cooperative relationships, and understanding of a larger number of external research efforts while providing U.S. researchers with a deeper understanding of the state-of-the-art and the warfighter's perspective.



2024 Statistics



Participation Breakout



- Government
- Industry
- Academia

10+
Networking
Events

35+
Poster
Presentations

100+
Technical
Presentations

**2025
Expected
Attendance**
400 - 500
attendees

Exhibit at the NFCS Trade Show!

Showcase Your Innovation and Connect
with Industry Leaders!

Benefits of Exhibiting

- ▶ **Traffic Matters!** There are over **12 hours** of exhibit hall availability, networking receptions held in the exhibit hall, and other special events to draw attention and TRAFFIC to meet with you and your company.
- ▶ **Get Personal!** Meet face-to-face with potential customers to build relationships and demonstrate your latest products.
- ▶ **Stay in the know!** Keeping up-to-date with the latest developments and new technologies allows you to plot a course for your business to be competitive.

If you are interested in exhibiting, or have questions, please contact the NFCS Exhibit Show Coordinator, Chelsea Kubal at ckubal@blue52productions.com.



*Igniting Curiosity,
Forging Futures*

2025 Pricing

Early-Bird Rate: \$1,495
(Register and pay by 12/11/24)

Regular Rate: \$1,695
(Starts 12/12/24)

What's included with the booth package?

Exhibit Booth

- One Tabletop Exhibit Booth
- One 6' Draped Table
- Two Chairs

Registration

- One Full Access Attendee Registration
(automatically assigned to the person that registers the exhibit space)

Brand Visibility

- Highlight on the Event Website (3 - 4 sentence description about your company, logo and a link from our website to yours)
- Listing in the Final Program (direct marketing in the hands of each attendee)
- Company Promotional Video (played during session breaks)
- Highlight on Email Blast (showcasing your company to the entire distribution list)

Visit the 2025 NFCS Exhibit Show Page: <https://www.usasymposium.com/nfcs/exhibits.php>

Join the Sponsorship Team!

The NFCS offers sponsors the opportunity to showcase their products, services and knowledge to owners, operators, and key decision-makers in the Fire Control community.

Customize your Package

Maximize your presence on-site and online before, during, and after the NFCS. Customize your package even further with à la carte sponsorship options available exclusively to our sponsors.

Sponsorship Contact

If you have any questions, contact the Sponsorship Coordinator, Kelli Jameson at kjameson@blue52productions.com.

Why Sponsor?

- ▶ **Stay ahead of your competition:** Taking advantage of sponsorship opportunities is a great way to increase your visibility and promote your product or service.
- ▶ **Brand visibility with target marketing:** Our event brings together a highly technical audience of potential customers in the defense industry.
- ▶ **Build relationships:** Sponsorship will build trust with other attendees, event supporters, and potential clients.

INTERESTED? Don't wait to secure your package. We start advertising your company immediately to maximize your company's exposure. Check out the packages listed below!

2025 NFCS Sponsorship Packages

PALLADIUM

\$20,000

Registrations: Three Full Access Registrations

Exhibits: Two Tabletop Exhibit Booths

Brand Exposure:

- Eight weeks of banner ad time on the event website
- Five sponsor highlights in email blast to database
- Sponsor acknowledgement by level in email blasts to database
- Center spread plus full page advertisement in printed program
- Recognition by level at start of technical sessions each day
- Award certificate presented for sponsorship at reception or other key time in program
- Recognition on signage at event
- Logo featured in footer carousel on all pages of the website
- Recognition on the event website sponsor page by level
- Recognition in the printed program in the sponsor section by level

Visit the 2025 NFCS Sponsorship Page: <https://www.usasymposium.com/nfcs/sponsorship.php>

Sponsorship Packages Continued

PLATINUM \$15,000	<p>Registrations: Two Full Access Registrations</p> <p>Exhibit: One Tabletop Exhibit Booth</p> <p>Brand Exposure:</p> <ul style="list-style-type: none"> • Seven weeks of banner ad time on the event website • Four sponsor highlights in email blast to database • Sponsor acknowledgement by level in email blasts to database • Spread plus full page advertisement in printed program • Recognition by level at start of technical sessions each day • Award certificate presented for sponsorship at reception or other key time in program • Recognition on signage at event • Logo featured in footer carousel on all pages of the website • Recognition on the event website sponsor page by level • Recognition in the printed program in the sponsor section by level
GOLD \$10,000	<p>Registration: One Full Access Registration</p> <p>Exhibit: One Tabletop Exhibit Booth</p> <p>Brand Exposure:</p> <ul style="list-style-type: none"> • Six weeks of banner ad time on the event website • Three sponsor highlights in email blast to database • Sponsor acknowledgement by level in email blasts to database • Spread advertisement in printed program • Recognition by level at start of technical sessions each day • Award certificate presented for sponsorship at reception or other key time in program • Recognition on signage at event • Logo featured in footer carousel on all pages of the website • Recognition on the event website sponsor page by level • Recognition in the printed program in the sponsor section by level
SILVER \$7,500	<p>Registration: One Full Access Registration</p> <p>Brand Exposure:</p> <ul style="list-style-type: none"> • Five weeks of banner ad time on the event website • Two sponsor highlights in email blast to database • Sponsor acknowledgement by level in email blasts to database • Full page advertisement in printed program • Recognition by level at start of technical sessions each day • Award certificate presented for sponsorship at reception or other key time in program • Recognition on signage at event • Logo featured in footer carousel on all pages of the website • Recognition on the event website sponsor page by level • Recognition in the printed program in the sponsor section by level

Visit the 2025 NFCS Sponsorship Page: <https://www.usasymposium.com/nfcs/sponsorship.php>

Sponsorship Packages Continued

COPPER \$5,000	Brand Exposure: <ul style="list-style-type: none"> • Four weeks of banner ad time on the event website • One sponsor highlight in email blast to database • Sponsor acknowledgement by level in email blasts to database • Full page advertisement in printed program • Recognition by level at start of technical sessions each day • Award certificate presented for sponsorship at reception or other key time in program • Recognition on signage at event • Logo featured in footer carousel on all pages of the website • Recognition on the event website sponsor page by level • Recognition in the printed program in the sponsor section by level
BRONZE \$3,500	Brand Exposure: <ul style="list-style-type: none"> • Three weeks of banner ad time on the event website • One sponsor highlight in email blast to database • Sponsor acknowledgement by level in email blasts to database • Half page advertisement in printed program • Recognition by level at start of technical sessions each day • Award certificate presented for sponsorship at reception or other key time in program • Recognition on signage at event • Logo featured in footer carousel on all pages of the website • Recognition on the event website sponsor page by level • Recognition in the printed program in the sponsor section by level
IRON \$2,000	Brand Exposure: <ul style="list-style-type: none"> • One week of banner ad time on the event website • Sponsor acknowledgement by level in email blasts to database • Recognition by level at start of technical sessions each day • Award certificate presented for sponsorship at reception or other key time in program • Recognition on signage at event • Logo featured in footer carousel on all pages of the website • Recognition on the event website sponsor page by level • Recognition in the printed program in the sponsor section by level

Visit the 2025 NFCS Sponsorship Page: <https://www.usasymposium.com/nfcs/sponsorship.php>

Advertisements

To showcase your brand to all NFCS attendees, place an ad in our printed program. This is an excellent way advertise to a targeted audience of industry leaders and decision-makers!

Spread \$1,000	Program ad spreads (two pages side-by-side) will appear in the NFCS program booklet and are designed to 8" wide x 6.5" tall.
Full Page \$750	Full page ads will appear in the NFCS program booklet and are designed to 3.75" wide x 6.5" tall.
Half Page \$500	Half page ads will appear in the NFCS program booklet and are designed to 3.75" wide x 3.125" tall.
Web Banner \$200 per week	<p>This is a great option to reach not only the NFCS attendees but anyone that visits the event website!</p> <p>Website banner ads will appear on the NFCS website for one week at a time. We will contact you to finalize details on the date you would like your web banner displayed on the website.</p>

Ad Submission Requirements:

- Ads **must** be submitted as pdfs or tiffs and must be 300 dpi or larger.
- Colors **must** be set as CMYK and not RGB.
- There is a ¼ margin around all ads, so no ads will bleed to the edge.

ADS ARE DUE FEBRUARY 7, 2025!

Finished ads can be sent to Kelli Jameson at kjameson@blue52productions.com, if under 10M. If over 10M, let her know and she will give you access to a file transfer site.

Visit the 2025 NFCS Advertisement Page: <https://www.usasymposium.com/nfcs/sponsorship.php>

Awards Program

Our NFCS Award Programs celebrate exceptional achievements in the industry, showcasing innovation and dedication while inspiring excellence and collaboration among participants.

The David M. Altwegg Lifetime Achievement Award

This award recognizes and honors an individual from Government, Industry, or Academia, who has made significant contributions (over a period of time greater than 20 years) to the fire control community, thus strengthening national defense and benefiting the warfighter. Nominees exemplify the following traits: made significant contributions to fire control via advancement of technology, systems and/or system integration; provided technical and/or organizational leadership; inspired others in the field resulting in changes and progress within the fire control community; and provided mentorship in the field. The next awardee will be announced at the 2025 Conference.

The Early Career Award

This award recognizes an “early career” presenter/author for making meaningful contributions to the fire control community. Those working in support of our national defense for 7 or fewer years that deliver an oral presentation are eligible for consideration of this award. Candidates are graded on technical or operational depth of material, relevance to fire control, potential impact of the technology, and ability to present and field questions. Final winners will be evaluated by the advisory committee and announced at the end of the symposium.

Poster Presentation Award

The 2025 National Fire Control Symposium will once again present a Peer Reviewed Poster Award. All attendees will be able to cast their vote for the three best overall NFCS posters. The winners will be announced during the closing ceremony.

Details on the NFCS Award Programs can be found at
<https://www.usasymposium.com/nfcs/awardprogram.php>

Contact Us :

Kelli Jameson, Sponsorship Coordinator

✉ Email Address
kjameson@blue52productions.com

Chelsea Kubal, Exhibit Show Coordinator

✉ Email Address
ckubal@blue52productions.com